

# LightUp Dynamics™ – Brief Description

LightUp Dynamics helps end users get the most out of Dynamics 365 by delivering on-demand video training and help. With videos integrated into the Dynamics 365 experience (and being fully searchable), training content is easily discoverable. Along with our out-of-the-box 'how-to' videos, you can easily add your own training and customize the user experience with very simple steps.

## Key Features

LightUp 365 provides:

- **An always up-to-date, and ever-growing set of Dynamics 365 training videos.** Your users can browse or search through an ever-growing library of How-To videos integrated right within Dynamics 365. As we add new videos, they become available to you automatically.
- **Seamless single sign-on.** Your users access the training seamlessly from within Dynamics 365, so there is no administrative burden on your HR, IT, or Administrative staff.
- **Targeted, context-sensitive training, on demand.** Regardless of whether your users are accessing accounts, cases, leads, opportunities, or even one of your custom entities, the learning platform intelligently suggest relevant learning and how-to guidance.
- **Searchable video content, including the words spoken in audio soundtracks.** When users search for specific content, we provide deep search results, right down to matching search terms to words spoken in videos.
- **An affordable learning solution.** We provide practical training for an affordable price. You don't have to send your users to expensive and theoretical classroom based training. They can be productive right away.
- **A customizable and flexible platform for delivering custom training.** You can easily add your own custom training or link to any digital content (such as videos, documents, presentations, and so on). You can also customize the user interface and navigation. Also, with just a few clicks, you can target any training to your users the way you want.
- **Usage insight.** You can quickly see which training is popular and what users are viewing through easy-to-use reporting and analytics.
- **Learning campaigns.** You can create learning campaigns and deliver them to your users via social media, email, or any other way you normally communicate to your employees.
- **Much more.** Contact [info@westerlymedia.com](mailto:info@westerlymedia.com) for a live demo, or for a full, free trial of the product including evaluation guidance.

## Feedback and Support

We are always interested in feedback on the quality of documents and solutions that we produce. If you have any comments or need assistance in any way please contact [support@westerlymedia.com](mailto:support@westerlymedia.com). Thank you!